

Sir,

I wanted to take this opportunity to express my appreciation of Your Royal Highness's leadership which has inspired the finance and accounting community through A4S and the organizations it has helped create such as the International Integrated Reporting Council (IIRC). I have spent my career as an accountant and the phrase "accountants can help save the world" has inspired me later in my career. I am currently the North American Lead at the IIRC and have held that position for the past two years. However, prior to joining the IIRC, I spent 16 years in the external financial reporting function at Microsoft. It was leadership such as that from Your Royal Highness that inspired me to get involved in the integrating reporting movement and eventually to join the IIRC, with the hope that I could potentially have a greater role in transforming financial decision making to a longer-term focus via an integrated approach.

Sincerely,



Bob Laux
North American Lead
International Integrated Reporting Council