THE A4S ACADEMY
Summary for CFOs

Why participate?

The Academy is an excellent learning and implementation programme, which empowers and equips your finance leaders to embed sustainability into your organization.

To respond to emerging reporting requirements and integrate sustainability factors into finance you need people with the right knowledge and skills in your team.

The A4S Academy is a tailored programme that gives senior finance professionals the tools they need to embed sustainability into their work – and a concrete plan for putting their new knowledge and skills into action.

The Academy will show participants what integrating social and environmental factors into finance looks like and the steps they can take to get there. The participant(s) you sponsor will use this to build a tangible implementation plan that works for your organization and your team.

Feedback from our graduates

- 100% of participants would recommend the Academy to a peer
- 100% of participants reported that their participation made an impact on ESG integration in their company within a year
- 91% of participants felt empowered to drive change as a result of the Academy

Academy snapshot

- 18 month programme
- 4 months of specialized live, interactive seminars
- Guidance and support with a bespoke, actionable implementation plan
- 12 months of implementation
- Peer to peer learning, and inspiration from leaders
- Live webinars on key topics, including board engagement Investor communications, reporting and disclosures and finance culture
- Check-in calls and dedicated support from A4S
- 1 final progress report, to assess the impact and outcomes achieved
- Exclusive Academy Alumni Network

Cost
Price: £4,500 per participant

Contact us
academy@a4s.org

What is included?

Context and concepts
Participants will cover how different sustainability issues and frameworks – such as climate change and the SDGs – impact businesses.

Inspiration and application
Participants will hear inspiring stories and examples from the A4S CFO Leadership Network on how sustainability can be driven by the CFO and the finance team.

Leadership and influence
Participants will be equipped to talk confidently about social and environmental issues in a financial context and inform stakeholders.

Tools and know how
Through deep dive sessions participants will then learn how to embed sustainability into specific financial processes such as reporting and disclosures, management information, budgeting, and capex.

Implementation plans
Participants will develop one-year implementation plans in line with your organizational goals and team objectives, and subject to your sign-off. They'll get ongoing support from peer buddy groups and from A4S. A final assessment report will set out the progress each participants has achieved.

Alumni network
When participants graduate, they will join our Academy Alumni Network. The network provides ongoing support and inspiration, with access to events and new content.

Why now?

Investors, regulators and customers are paying more attention than ever to how organizations deal with social and environmental issues.

There's a lot of information out there to help finance teams deal with increased uncertainty, regulation and risk. With our global network, we can show you navigate available resources discover what today's leading companies are doing and offer up-to-date tools and frameworks for putting it all into practice. There's never been a better time to join the A4S Academy.

"Our finance team are essential to driving our values, which is why the A4S Academy is a perfect fit for us."

– Julie Brown, Chief Operating and Financial Officer, Burberry

"The access and insights on offer from the A4S Academy are essential for any finance professionals looking at how to embed sustainability. It's through initiatives like this that the profession will maintain relevance and shape the future."

– Mark Kaye, Chief Financial Officer, Moody's

Find out more and apply for the A4S Academy
www.accountingforsustainability.org/academy