



THE A4S ACADEMY

Summary for CFOs

Why participate?

The Academy is a learning and implementation programme, which empowers and equips finance leaders to embed sustainability into their organization.

In our recent survey (the [A4S Finance Leaders' Sustainability Barometer](#)), we found a gap between sustainability ambitions and the work to make them a reality. Further, less than half of the CFOs surveyed believed their team has the skills and competencies required for supporting ESG efforts. The A4S Academy is designed to help you to bridge this gap.

The A4S Academy is a tailored programme that gives senior finance professionals the tools they need to embed sustainability into their work – and a concrete plan for putting their new knowledge and skills into action.

The Academy teaches participants what integrating social and environmental factors into finance looks like and the steps they can take to get there. The participant(s) you endorse will use this knowledge to build a tangible implementation plan that works for your organization and your team.

Feedback from our graduates

- 98% of participants would recommend the Academy to a peer.
- 90% of participants reported that their participation made an impact on ESG integration in their company within a year.
- 98% of participants felt empowered to drive change as a result of the Academy.

Academy snapshot

- 18-month programme, with five months of specialized live, interactive seminars
- Between 21-37 hours of contact time, and approximately 20-30 hours of pre-work
- Access to specially curated resources lists and useful guidance
- Guidance and support designing a bespoke, actionable implementation plan
- 12 months of implementation within own organizations
- Peer to peer learning, and inspiration from leaders
- Check-in calls and dedicated support from A4S
- A final progress report, to assess the impact and outcomes achieved
- Exclusive Academy Alumni Network

Cost

Price: £4,500 per participant*

Contact us

academy@a4s.org

*Discounts available when organizations send more than five participants.

**A small number of subsidized places are available for participants from emerging/developing markets and the public sector. If you are interested in joining the programme and want to find out more about the subsidized places and eligibility criteria, please [click here](#). Alternatively, please email academy@a4s.org

What is included?

Context and concepts

Participants will explore different perspectives on accounting, risk and sustainability.

Inspiration and application

Participants will hear inspiring stories and examples from the A4S CFO Leadership Network on how sustainability can be driven by the CFO and the finance team.

Implementation plans

Participants will develop 12 month implementation plans in line with your organizational goals and team objectives, and subject to your sign-off. They will receive ongoing support from peer groups and from A4S. A final assessment report will set out the progress each participant has achieved.

Alumni network

When participants graduate, they will join our Academy Alumni Network. The network provides ongoing support and inspiration, with access to events and new content.

Leadership and influence

Participants will be equipped to talk confidently about social and environmental issues in a financial context to be able to influence and inform stakeholders.

Tools and know how

Through deep dive sessions participants will then learn how to embed sustainability into specific financial processes such as reporting and disclosures, management information, budgeting, and capex.

Why now?

Investors, regulators and customers are paying more attention than ever to how organizations deal with social and environmental issues.

There is a clear opportunity for CFOs to build finance teams that are fit for the future through technology, skills and capacity building. With our global network, we can show your team how to navigate available resources, discover what today's leading companies are doing and offer up-to-date tools and frameworks for putting it all into practice. There's never been a better time to join the A4S Academy.

“The resources from the A4S Academy were valuable to help further develop our thinking and approach on ESG integration into the business, which is a key priority for P&G and now specifically for its finance function.”

– Monica Boutchard, Vice-President, Global ESG Finance, Procter & Gamble

“The access and insights on offer from the A4S Academy are essential for any finance professionals looking at how to embed sustainability.”

– Mark Kaye, Chief Financial Officer, Moody's

Find out more and apply for the A4S Academy
www.accountingforsustainability.org/academy