



THE A4S ACADEMY

Summary for CFOs

Why should you send your team?

The A4S Academy is a tailored programme that gives senior finance professionals the tools they need to embed sustainability into their work and supports them in developing a concrete plan that puts their new knowledge and skills into action and drives real change.

Our own research (the [A4S Finance Leaders' Sustainability Barometer](#)), showed a gap between sustainability ambitions and the work to make them a reality. Further, fewer than half of the CFOs surveyed believed their team has the skills and competencies required to remedy this. The A4S Academy is designed to help you to bridge this gap.

The participant(s) you endorse will build and deliver a tangible implementation plan that works for your organization and your team.

Feedback from previous participants

- 89% of participants reported that their participation made an impact on sustainability integration in their organization within a year.
- 88% of participants said they gained the technical knowledge and skills to lead on change.
- 93% of participants have felt empowered to drive change as a result of the Academy.
- 96% of participants would recommend the A4S Academy to a peer or colleague.

Academy snapshot

- 18-month programme
- 5 months of specialized live, interactive seminars held online
- 12 months of implementation within own organizations
- Between 21-46 hours of contact time, and approximately 2-4 hours of pre-work per seminar
- Support designing a bespoke, actionable implementation plan
- Peer to peer learning, and inspiration from leaders
- Check-in calls and dedicated support from A4S
- A final progress report, to assess the impact and outcomes achieved
- Access to specially curated resources and useful guidance
- Access to Academy Alumni Network

Cost

Price: £4,500 per participant*

Contact us

academy@a4s.org

*20% discount available when organizations send more than 5 participants.

What is included?

Context and concepts

Participants will be challenged to consider different perspectives on accounting, value and sustainability, and what a transition to a sustainable business means for finance.

Inspiration and application

Participants will hear inspiring stories and examples directly from CFOs in the A4S CFO Leadership Network on how sustainability can be driven by the CFO and the finance team.

Implementation plans

Participants will be supported to develop and deliver a 12-month implementation plan in line with your organizational goals and team objectives, which is subject to your sign off. These plans focus on key objectives to help integrate sustainability into processes, strategy and decision making.

Alumni network

When participants graduate, they will be invited to join our Academy Alumni Network, which provides ongoing support and access to events and new content.

Leadership and influence

Participants will learn how to pitch an idea effectively, persuade others to change, develop a core message and create a convincing narrative.

Tools and know-how

Participants will learn how to embed sustainability into specific financial processes such as management information, budgeting and capex.

Why now?

Investors, regulators and customers are paying more attention than ever to the way organizations deal with social and environmental risks and opportunities.

There is a clear and urgent opportunity for CFOs to build finance teams that are fit for the future. With our global network, we can show your team how to navigate available resources, discover what today's leading companies are doing and offer up-to-date tools and frameworks for putting it all into practice. There's never been a better time to join the A4S Academy.

“The A4S Academy offers a tremendous opportunity to develop your staff... it's a great way for them to deepen their understanding and make connections. Our staff have come back from the A4S Academy and are pushing the organization to do more - I highly recommend it.” -

George Quinn, Group Chief Financial Officer,
Zurich Insurance Group

Find out more

www.accountingforsustainability.org/academy