It is not necessarily a choice between making money on the one hand and ‘doing the right thing’ on the other. On the contrary, once it is recognized that ‘business as usual’ is unsustainable it follows naturally that those organizations which start to develop resilient business models will be the ones that succeed.

HRH The Prince of Wales
CFOs have a unique opportunity to create both sustainable and commercially viable business models. The Network is the only one of its kind, bringing together CFOs to take practical action within their organization and influence peers, policy makers and the wider financial community.”

Pamela Steer, CFO WSIB & A4S Advisory Council representative for the Canadian Chapter of A4S CFO Leadership Network

HOW THE CHAPTER OPERATES

• Members agree to projects that are useful and relevant to Chapter members, as well as the wider finance community
• CFOs nominate members of their own finance teams to undertake projects delivering practical outputs
• The Chapter is supported by a secretariat, CPA Canada, and the wider A4S team
• Members attend quarterly meetings and participate in outreach activity
• There is an annual membership contribution to support the operation of the Chapter

MEMBERSHIP

Membership is by invitation only, with a need to demonstrate both personal and organizational leadership in developing sustainable business models. Members have highlighted the following benefits from involvement:

• The Network is CFO led and the only one of its kind
• The Network develops practical guidance by finance professionals for finance professionals
• Project themes are specific to the challenges of member organizations
• Members share and adopt leading practice that will benefit their organization
• Members benefit from peer support, local and global
• It provides the opportunity to showcase leadership and build profile
• The Network is a development opportunity for finance teams

“Canadians, as global citizens, are fortunate to be endowed with natural riches and stable social institutions. As Canadian corporate citizens, we therefore have both the luxury of abundant natural and social capital, and also the imperative to preserve and enhance them.”

Steve Roder, CFO Manulife & Co-Chair of the Canadian Chapter of A4S CFO Leadership Network