The Prince’s Accounting for Sustainability Project (A4S) was established by HRH The Prince of Wales in 2004. Our aim is to make sustainable decision making business as usual.

We work with the finance and accounting community to:

• Inspire finance leaders to adopt sustainable and resilient business models
• Transform financial decision making to enable an integrated approach, reflective of the opportunities and risks posed by environmental and social issues
• Scale up action across the global finance and accounting community

A4S has three global networks: the Chief Financial Officers Leadership Network, a group of CFOs from leading organizations seeking to transform finance and accounting; the Accounting Bodies Network whose members comprise approximately two thirds of the world’s accountants; and, the Asset Owners Network which brings together Pension Fund Chairs to integrate sustainability into investment.

“...It is not necessarily a choice between making money on the one hand and ‘doing the right thing’ on the other. On the contrary, once it is recognized that ‘business as usual’ is unsustainable it follows naturally that those organizations which start to develop resilient business models will be the ones that succeed.”

HRH The Prince of Wales
A4S CIRCLES OF PRACTICE

HOW IT WORKS

Each A4S Circle of Practice works collaboratively to explore approaches to embed sustainability into strategy and business processes.

- Meetings are based on structured and supported workshops, roundtables and webinars.
- The agenda is shaped by members’ priorities and regional considerations.
- The Circle of Practice has access to tools and insights taken from guidance created by the A4S CFO Leadership Network.
- The Circle of Practice can leverage a global network of financial professionals who can share their experience of embedding sustainability into financial processes.

The CoP draws on the A4S Essential Guide series. These guides are developed by finance teams for finance teams with topics covered summarized below.

- **LEAD THE WAY**
  - Developing a strategic response to macro sustainability trends
    - Finance Culture*
    - Managing Future Uncertainty
    - Incentivizing Action*
    - Engaging the Board*

- **MEASURE WHAT MATTERS**
  - Developing measurement and valuation tools
    - Natural and Social Capital Accounting
    - Social and Human Capital Accounting

- **TRANSFORM YOUR DECISIONS**
  - Integrating material sustainability factors into decision making
    - Strategic Planning, Budgeting and Forecasting
    - Integrated Management Reporting
    - Capex

- **ACCESS FINANCE**
  - Engaging with finance providers on the drivers of sustainable value
    - Enhancing Investor Engagement
    - Debt Finance
    - Implementing the TCFD

*coming soon

FIND OUT MORE

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