JOB DESCRIPTION

DIRECTOR – ASIA PACIFIC

Reports To: Executive Chair, The Prince’s Accounting for Sustainability Project

Liaises with: Key stakeholders including CFOs, partners in the Asia Pacific region, the global A4S team, global CFO and finance community and partner organizations.

JOB SUMMARY:

A4S was established by HRH The Prince of Wales in 2004 "to help ensure that we are not battling to meet 21st century challenges with, at best, 20th century decision-making and reporting systems".

A4S works across finance communities to drive change. One of our flagship programmes is our CFO Leadership Network which brings together Chief Financial Officers from large global organizations to share insights with one another, take action and embed sustainable business approaches into strategy and decision making. The network currently has chapters in Europe, Canada and the US, and we are now establishing a chapter in the Asia Pacific region.

The Asia Pacific Director will be responsible for overseeing the successful establishment, operation and growth of A4S programmes in the region, including the CFO Leadership Network, building strong relationships with current and prospective members and their teams. The Director will also be responsible for developing A4S’s wider programme of activities across the region including the country-level CFO Circles of Practice, the A4S Academy and other outreach activities.

Work includes leading, motivating and developing the chapter and its project teams. The Director will act as lead technical expert and thereby guiding and shaping the chapter outputs in line with the overall strategy and objectives of A4S. In addition, the Director will represent A4S at both internal and external fora. They will play a vital role building strong relationships with CFOs in the network and growing the membership, as well as undertaking outreach with other CFOs from large organizations headquartered in the Asia Pacific region.
The successful candidate will have established regional networks, the ability to manage a complex set of activities to enable efficient, effective and timely delivery of high-quality outputs. As a senior member of the A4S team, they will contribute to the development of A4S’s overarching strategy and will be global lead for a number of thematic and operational areas.

The post will involve liaising with a wide range of senior individuals in connection with this high-profile organization. This is a unique opportunity to influence how the finance world responds to the sustainability challenges faced in the 21st century.
MAIN AREAS OF RESPONSIBILITY:

1. **Run the Asia Pacific Chapter of the A4S CFO Leadership Network**
   - Help shape and develop aims and objectives of the CFO Leadership Network Chapter in line with the A4S overall strategy and KPIs.
   - Build membership of the chapter from across the region ensuring member commitment to the network’s aims and objectives and a good sector mix.
   - Establish strong relationships with all members of the chapter and their teams understanding their organization, history and ambition in embedding sustainability within strategy and business models. Ensure quarterly meetings are engaging and inspire action.
   - Establish and provide leadership and direction to the APAC team, ensuring they are enabled to complete their roles in supporting the CFO Leadership Network Chapter.
   - Work with A4S staff in London and around the world to support the objectives of the Chapter and the overall strategy of A4S. This will include attending relevant international meetings as agreed with the Head of CFO Programme, including the A4S Annual Summit.
   - Oversee chapter projects and activities, including working with members to set and deliver stretching KPIs, working with the global Knowledge and Technical (K&T) team to produce high quality guidance and reviewing all outputs.
   - Act as global lead for projects driven from the region, working closely with colleagues around the world. Facilitate regional input to global projects led by other chapters.

2. **Oversee the regional Circles of Practice programme**
   - Deliver an effective Circles of Practice (CoP) programme, working with the CFO programme team tailor to the region as needed.
   - Facilitate CoP Board meetings and wider CoP workshops and events.
   - Grow the regional CoP programme in existing countries and expand into new priority countries, maintaining high net promotor scores.
   - Achieve high participation rates from CoP member organizations on the A4S Academy.
   - Identify and work with the K&T team to create regional case studies covering Essential Guide topics and A4S strategic themes.

3. **Communications, engagement and outreach activities**
   - Identify and engage with organizations / individuals who might help further A4S’s aims and objectives, including CFOs, Chairmen and CEOs, senior regulators and capital markets representatives.
   - Build partnerships with relevant organizations, in line with A4S’s partnership strategy, to raise awareness and multiply.
   - Represent A4S at external meetings and conferences in both speaker and delegate capacity.
   - Facilitate A4S Academy workshops and drive strong participation from across the region.
• Define and oversee communications activities for the region including reviewing communications and outreach material.
• Ensure that all communications are in line with the A4S brand and communications guidelines, seeking support and guidance from the A4S communications team and Communications Advisory Group of global experts.
• Support the growth and delivery of other A4S programmes in the region, including related to the capital markets, business schools and the accounting community.

Other

• Carry out any other duties as necessary to support A4S’s aims and objectives.
EMPLOYEE SPECIFICATION

APAC DIRECTOR

ESSENTIAL

• Current or former holder of a senior position in a corporate or professional services firm
• Strong experience in business, accounting or finance
• Prior experience and a strong interest in sustainability
• Ability to develop and maintain relationships at very senior levels
• Proven ability to lead, direct and support a team
• Excellent project management skills and proven ability to meet tight deadlines and work under pressure
• Excellent written and verbal communication skills, with strong presentation skills and experience presenting to both large and small groups of senior individuals, including in a conference setting
• Highly confident and professional attitude
• Proactive and flexible approach
• High level of attention to detail
• Awareness of the agendas of other individuals and the ability to adapt the approach accordingly
• Ability to handle potentially sensitive situations with tact and diplomacy
• Discreet and able to maintain confidentiality at all times

DESIRABLE

• International coordination / communication experience